

SPONSORSHIP OPPORTUNITY



16 BAYNES PL, PORT ADELAIDE PACC.NET.AU

PLATINUM SPONSORSHIP

\$5000

The Port Adelaide Cricket Club is a Division One Premier Cricket Club competing in the SACA competition. We field four senior men's teams, seven junior teams and one senior women's team. Your brand will be exposed to thousands of sightings within the club itself and the greater Adelaide region.

ONLINE & DIGITAL

Logo and information displayed on the PACC sponsorship page, with link to businesses website

Content post on PACC social media

Additional advertising content on emails and newsletters

Web banner displayed on PACC homepage

Digital marketing campaign across all platforms for specials or sales items

CLUB INVOLVEMENT

- 4 x Complimentary tickets to PACC Senior Presentation Night & EW Freeman Medal Count
- 2 x Complimentary tickets to the SACA Bradman Medal Presentation
- 2 x Complimentary tickets to the Freeman-Phillips Cup Sponsors Day
- 2 x PACC memberships

BRAND EXPOSURE

Signage on Bower Rd & Causeway Rd Large logo club polo Business logo in the clubroom Logo on live stream action

DISPLAY YOUR SUPPORT

A plaque of recognition 2x PACC Club Polo

GOLD SPONSORSHIP

\$2000

The Port Adelaide Cricket Club is a Division One Premier Cricket Club competing in the SACA competition. We field four senior men's teams, seven junior teams and one senior women's team. Your brand will be exposed to thousands of sightings within the club itself and the greater Adelaide region.

ONLINE & DIGITAL

Logo and information displayed on the PACC sponsorship page, with link to businesses website

Content post on PACC social media

Additional advertising content on emails and newsletters

Web banner displayed on PACC homepage

Digital marketing campaign across all platforms for specials or sales items

CLUB INVOLVEMENT

2 x Complimentary tickets to PACC Senior Presentation Night & EW Freeman Medal Count

2 x Complimentary tickets to the Freeman-Phillips Cup Sponsors Day

2 x PACC memberships

BRAND EXPOSURE

Business logo in the clubrooms
Logo on live stream action

DISPLAY YOUR SUPPORT

A plaque of recognition 2 x PACC Club shirts

MAGPIE SPONSORSHIP

\$1000 +

The Port Adelaide Cricket Club is a Division One Premier Cricket Club competing in the SACA competition. We field four senior men's teams, seven junior teams and one senior women's team. Your brand will be exposed to thousands of sightings within the club itself and the greater Adelaide region.

ONLINE & DIGITAL

Logo and information displayed on the PACC sponsorship page, with link to businesses website

Content post on PACC social media

Web banner displayed on PACC homepage

Naming rights to weekly social media anouncements

BRAND EXPOSURE

Business logo in the clubrooms

CLUB INVOLVEMENT

- 1 x PACC Membership
- 1 x Invitation to PACC Sponsors Day
- 1 x Invitation to PACC Presentation Evening

DISPLAY YOUR SUPPORT

A plaque of recognition 1 x Club polo